

Senior Grad Ad Instructions

Due Date: October 20, 2017

Senior Grad Ads have been a tradition for many years. Parents have the opportunity to purchase space dedicated to their child on a page near the back of the Yearbook. It's a way of making the Yearbook personal to each senior. This year, you have the following options when creating the grad ads:

1. Design the ad on your own. We just ask that you please design your ad for the space size you will be using. If you are using printed photos, we ask that all ads be submitted to us in a **camera-ready** format. That is, the photos (artwork) will be directly scanned in the same form as we receive it. You can also set up your ad using a computer. We need it to be at **300 resolution** (ppi/dpi) file in the same size as your ad, saved onto a USB storage device and turned into the school, or send it via email to: stanwoodyearbook2018@gmail.com

2. Your second option is taking your photo prints or digital images to a professional graphic designer and they can create the ad to your specifications. Then submit on USB or using the email address above.

3. Finally, you can have a Yearbook staff member design your ad. Just bring us the photos you want to use and we will create a basic ad for you. There is an additional \$50 charge for this service.

*Please note that it is the Stanwood-Camano School District's policy to limit the Grad ads to include only the student's name and the family members' names that are purchasing the ad, along with a basic message such as "We are so proud of you" or "Congratulations". We are sorry we cannot offer space for longer personal messages in your ads.

If you would like your submitted photos or artwork back, please include a self-addressed stamped envelope and we will mail it back to you. We will also be sending you a receipt for your check so you will know that we have received your ad. In addition, please include your student's first and last name somewhere clearly in the ad so that we can identify it during production and proofing.

If you have any questions, you can contact the yearbook advisor,
Mr. Hawk at: whawk@stanwood.wednet.edu or 360-629-1300 x5583

Please fill out this form completely:

Student's Name: _____

Parent's Name: _____

Address: _____

Phone Number: _____ Size of Ad: _____

Amount Enclosed: \$ _____

Please make checks payable to Stanwood High School and send with completed form to:

The Spartan Epic
Stanwood High School
7400 272nd Street NW
Stanwood, WA 98292

The Deadline is October 20th. We must receive your materials and payment by that time, in order for your ad to appear in this year's Yearbook.